

FINNEYTOWN LOCAL SCHOOL DISTRICT
Special Meeting Board Retreat
Secondary Campus Media Center
8916 Fontainebleau Terrace
Cincinnati, OH 45231
July 10, 2022
2:00pm

The Finneytown Board of Education met in special session for the purposes of a Board Retreat on Sunday, July 10, 2022, in the Secondary Campus Media Center, 8916 Fontainebleau Terrace, Cincinnati, OH 45231. Mr. Gast, Ms. Lee, Ms. McMullen, and Mr. Rea were present. The President called the meeting to order at 2:08pm.

94-22 Ms. Lee moved, seconded by Mr. Rea, that the Board dispense with the opening ceremony and approval of minutes from the regular meeting of June 20, 2022, the Special Meeting of June 22, 2022, the Special Meeting of June 30, 2022, and the Special Meeting of July 9, 2022. The President declared the motion passed.

95-22 Mr. Rea moved, seconded by Ms. McMullen, that the Board approve Ms. Lee, Treasurer Pro Tempore. The President declared the motion passed.

Team Building Activity

Led by Ms. Lee, board and administration discussed the importance of vulnerability and the establishment of creating a safe area for all members of the team.

Discussion – Process for Handling Requests to Ban/Prohibit Curricula, Materials, Events

Led by Mr. Gast, the board and administration discussed the following:

- Careful use of educational terminology and acronyms can go a long way to easing some of the tensions that can occur over “controversial” methods and topics in the school environment.
- The district can help put some fears to rest by being open and explicit about what we mean when we use language that can mean one thing to the school community and something else to outside observers.
- Board of Education meeting presentations and Q&A sessions is a great forum to explain our focus and clarify misconceptions that may be floating around.

Mr. Reeb arrived at 3:15pm

96-22 Mr. Rea moved, seconded by Ms. Lee, that the Board move to Executive Session, in accordance with ORC 121.22(G)(1), to consider the appointment, employment, dismissal, discipline, promotion, demotion or compensation of a public employee.

RC: Mr. Gast, yes; Ms. Lee, yes; Ms. McMullen, yes; Mr. Rea, yes; Mr. Reeb, yes. The president declared the motion passed.

The Board entered Executive Session at 3:21pm.

The Board returned to Regular Session at 4:15pm.

Discussion – Communication Strategy and Building Community Partnerships

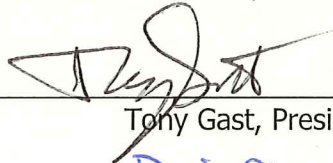
This discussion, led by Mr. Reeb, included Dr. Banks, Mr. Muchmore, and Mr. Anderson.

- How can we communicate better with our Finneytown community?
- How can we form more/better partnerships within our community?
 - When/How did you first hear about Finneytown and what was your first impression?
 - Who do we need to communicate with?
 - Students
 - Staff
 - Parents/Guardians – current
 - Alumni – Outside the district, living with parents, and inside the district
 - Businesses
 - Empty nesters
 - Springfield Township
 - Churches
 - Colleges/Future employers/Trade unions
 - Families who homeschool, send their kids outside of the district
 - Singles with no children
 - Live/work in other districts
 - Outside contractors
 - Nursing Homes
 - Daycares
 - Organizations – scouts, volunteer groups, ArtsConnect, etc
 - What to communicate
 - Positive impression
 - Top focus areas
 - Alumni
 - Families without students in the district
 - Use podcast/social media
 - Intention regarding how we narrate the story to meet all families where they are
 - Tangible ways to increase communication
 - Mailed newsletters – already in process, once, maybe twice yearly
 - Increase visibility (signage)
 - Community Update (needs a cadence)
 - Abre app

- "This is Finneytown" pamphlet – can use our most recent newsletter
- Murals for new businesses/current businesses?
- Ask focus groups how to best communicate with them
- Missing alumni database and key contact for each graduating class after they graduate

Discussion – Process for Handling Requests to Ban/Prohibit Curricula, Materials, Events
Led by Mr. Gast, the board and administration continued and recapped the discussion that took place earlier in the meeting.

97-22 There being no further business, Ms. Lee moved, seconded by Mr. Reeb, that the meeting be adjourned. The president declared the meeting adjourned at 5:56pm



Tony Gast, President

ATTEST:



David Oliverio, Treasurer



Lindsay Lee, Treasurer Pro Tempore

